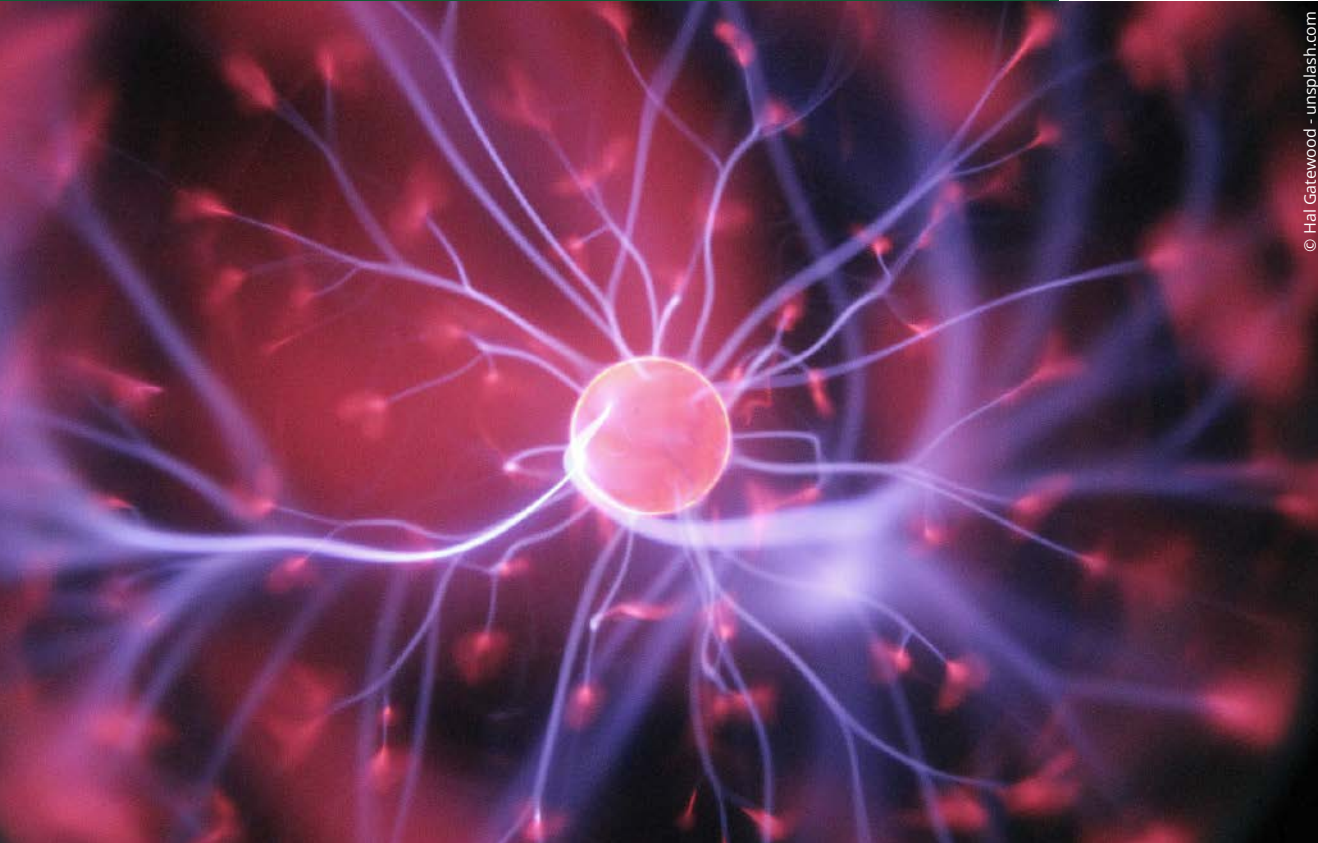


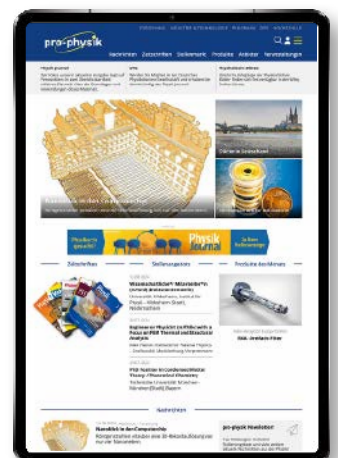
WILEY



© Hal Gatewood - unsplash.com

2025 Media Guide **pro-physik.de**

Compelling solutions through
strategic partnerships



Overview

pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; english: German Physical Society).

A comprehensive job market, list of suppliers, product information and calendar events round off the offering.

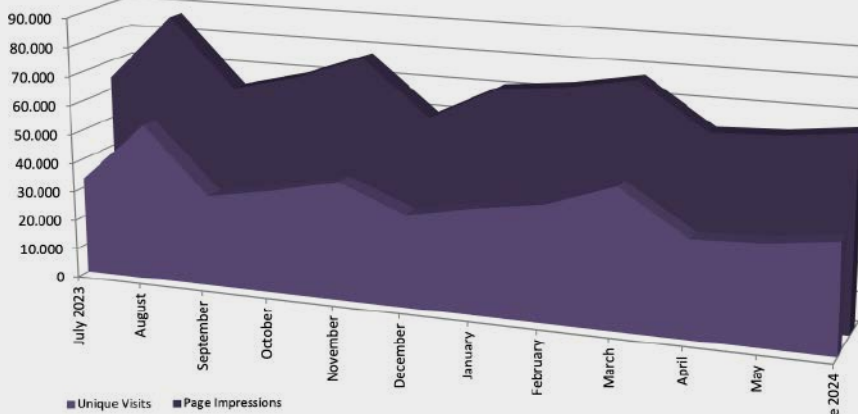
User analysis

pro-physik.de users mainly come from industry, research institutes and universities.

The portal records 38,000 unique visits and 70,000 page impressions per month.

The screenshot displays the pro-physik.de website interface. At the top, there is a navigation bar with the logo and menu items: Nachrichten, Zeitschriften, Stellenmarkt, Produkte, Anbieter, and Veranstaltungen. Below this, there are several featured articles and advertisements. One article is titled 'Nanoblick in den Computerchip' with a sub-headline 'Röntgenstrahlen erlauben eine 3D-Rekordauflösung von nur vier Nanometern.' Another article is 'Dürren in Deutschland' with a sub-headline 'Ein Kühlschrank für Antimaterie'. There are also job listings for 'Wissenschaftliche*r Mitarbeiter*in (m/w/d) (Doktorandenstelle)' and 'Engineer or Physicist (m/f/div) with a Focus on FEM Thermal and Structural Analysis'. A 'pro-physik Newsletter!' sign-up form is visible, along with a 'Stellenmarkt' section. At the bottom, there is a 'ContentAd' for 'Physics'.

Website traffic



Source: Plausibile

Banner and Content Ad

Banner advertising

Banner advertising allows you to create great awareness around your product, service or your brand. The banner ads are placed at the top and the right side of every page to catch the user's attention. Animated banners or rich media formats allow you to increase the user's awareness and promote your message with a unique design. Furthermore you will receive continuous detailed reporting allowing you to monitor your banner ad campaign.

Format	Rate per Month (€)
Leaderboard (728 x 90 px)*	1,650
Wide Skyscraper (160 x 600 px)*	1,600
Medium Rectangle (300 x 250 px)*	1,450

*A Large Mobile Banner (320 x 100 Pixel) must also be supplied for the mobile-optimized version.

Top Feature Portal

Top placement on the homepage and all subpages of pro-physik.de. Promote your current highlights, your product launch, your user report and reach your target groups around the clock.

Format	Rate (€)
Top Feature Portal	2,700

Duration: 14 days prominent on the homepage and a total of 6 months in the respective portal category.

Content Ad

The content ad is prominently placed on the landing page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Format	Rate per Month (€)
Content Ad	1,900

Booking period: 1 month prominently on the homepage

Calendar of events

Your event is listed chronologically with logo and text in the event calendar. It will also be promoted in 2 mailings of the physics E-newsletter.

Format	Rate per month (€)
Calendar of events	500

Duration: 1 month in the event calendar + 2 newsletters

The screenshot displays the pro-physik.de website interface with several advertising spots highlighted. At the top right, a 'TOP FEATURE PORTAL' banner features a 'SKYSCRAPER' image. Below it, a 'LEADERBOARD' section lists job openings such as 'Wissenschaftliche*r Mitarbeiter*in (m/w/d) (Doktorandenstelle)' and 'Engineer or Physicist (m/f/d) with a Focus on FEM Thermal and Structural Analysis'. A 'Medium Rectangle' ad is also visible, featuring a 'MEDIUM RECTANGLE' label. On the right side, a 'Content Ad' is shown for an event titled 'PSE2024 - 19th International Conference on Plasma Surface Engineering'. The website header includes navigation links like 'Nachrichten', 'Zeitschriften', and 'Stellenmarkt'.

Content Premium-Package



The **Content Premium-Package** is published as a fully-fledged, labeled article on our portal page in the news section.

- Review by our content experts (preliminary quality check)
- Placement of the article on our portal site in the News section
- Archiving on portal page: 1 year after publication
- Reporting after 2 months

The content marketing package includes:

- **Your own microsite on pro-physik.de (archiving for 1 year)**
- 1 month Content AD on the homepage with link to the microsite
- 2 months Feature Newsletter in our physics E-newsletter (8 mailings) with link to the microsite

The frequency of this advertising form is very limited!

This is what we need from you:

- Your logo: 500 px width (jpg, png)
- Teaser image: max. 760 pixels wide (jpg or png), specify image source, image caption, max. 250 characters, no branding and no fonts in the image
- URL to the company website (optionally with tracking)
- Short header (to supplement the headline): 1–3 words or approx. 30 characters
- Meaningful headline: max. 100 characters
- Teaser (2 short sentences that arouse interest): max. 220 characters
- Text incl. links and subheadings, approx. 3,000–6,000 characters incl. spaces

Optional:

- Up to five additional images
- Link to a YouTube or Vimeo video for direct integration in the article or for linking

Duration: Integration on our portal page in the news section, 1 month content ad on the homepage, 2 months Feature Newsletter in the E-Newsletter and archiving for at least one year.

Rate: € 4,890.–

Physics E-Newsletter



The physics E-Newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG.

The E-Newsletters pro-physik.de (20,000 recipients) and Physik Journal (18,000 recipients) are offered as a package with the weekly physics E-Newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Format	Rate per Month (€)
	Four newsletters
Fullsize Banner (468 x 60 px)	1,900
Feature Newsletter (image, text + URL)	2,200
Combinated Offer: Top Feature on Portal + Newsletter	3,100

Das Physikportal
pro-physik.de

FULLSIZE BANNER

Top-Meldungen

Forschung

Supraleitende Diode mit Vorzeichenumkehr

12.07.2023 - Vorzeichenumkehr beim Josephson-Dioden-Effekt beobachtet.

FEATURE NEWSLETTER

Panorama

Die Zukunft des Fliegens

10.07.2023 - Kann die Luftfahrt klimaverträglich werden? Die damit einhergehenden Herausforderungen sind Titelthema in „Physik in unserer Zeit“.

WERBEN

LEICHT

DEMACHT

Stellen Sie sich vor ...

Ihre Produkte und Services, beschreiben Sie Ihren Individualität für die erstellen ... für Dimension Druck!

Die kreative Idee für Ihr Marketing!

Interessiert? [Kontaktieren Sie uns!](#)

Produkte des Monats

Messtechnik

RGA - Dreifach-Filter

Hidden Analytical Europe GmbH - Angebot: Restgasanalysatoren (RGA) der Serie „HAL 3F RC“ mit Triple-Filter-Quadrupol-Massenspektrometer, konzipiert für die Gasanalyse.

Das Physikportal
Physik Journal
Newsletter

Sehr geehrter Herr Dr. Johannes-Geert Hagmann,

bei der diesjährigen PhysikOlympiade in Tokio ging es in den zwei anspruchsvollen Klausuren unter anderem um die Physik von Kolloiden und eine Dickenmessung mittels Doppelbrechung. Das deutsche Schülerteam konnte sich dabei fünf Medaillen sichern.

Eine erfolgreiche Lektüre wünscht Ihnen

Ihr Physik Journal Team

Physik Journal Nachrichten

Panorama

Ein Wiedersehen bei der PhysikOlympiade

18.07.2023 - Bei der diesjährigen Internationalen PhysikOlympiade in Tokio holte sich das deutsche Team fünf Medaillen.

FULLSIZE BANNER

Rezensionen

Rezension

Filmkritik: Oppenheimer

Oppenheimer (2023), Regie: Christopher Nolan, USA, 181 Minuten: Verleih: Universal (Filmstart 21. Juli 2023)

Produkte des Monats

Messtechnik

RGA - Dreifach-Filter

Hidden Analytical Europe GmbH - Angebot: Restgasanalysatoren (RGA) der Serie „HAL 3F RC“ mit Triple-Filter-Quadrupol-Massenspektrometer, konzipiert für die Gasanalyse.

Product of the Month | Productinformation

Product of the Month

Your product information is published with product and company name and image on all pages (except the job ads section) of pro-physik.de and in the e-newsletters.

In addition, your product highlight will be published for six months in the product database of the portal.

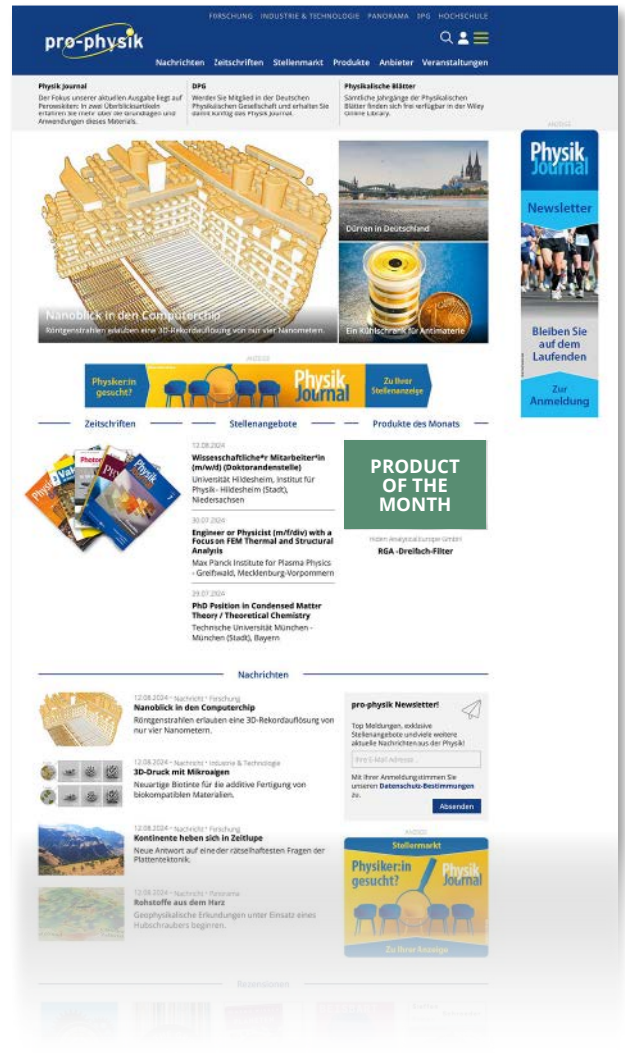
As a third component, the product information appears prominently in the parallel monthly issue of the Physik Journal (circulation: 46,115)

Format	Rate (€)
Product of the Month (print, online & newsletter)	2,200
Booking period: 1 month prominently on the homepage and 6 months in the product database	

Productinformation Print + Online

Product information, applications and company news are presented online in the product database on the pro-physik.de portal and print optionally in one issue of Physik Journal or PhotonicsViews. The entry runs initially for six months and can be extended for a further six months.

Format	Rate (€)
Productinformation Print + Online (Booking period 6 months) – 1 Portal	850
Productinformation Print + Online (Booking period 6 months) – 2 Portals	950
Option to extend for a further six months	590



Online



Print



Webinars and Videocast

Webinars

A Webinar is an audiovisual online presentation that you can broadcast either live or pre-recorded. Both the speaker and viewers and/or listeners participate using their own computers.



Format	Rate (€)
Webinar	12,980

We offer an attractive bulk discount.

Videocasts

Videocasts have become an important and efficient means of online communication. Products requiring explanation or complex processes can be clearly presented in a lively manner, while companies can appear in a holistic way with an added personal touch. A further advantage is the fact that the information can be accessed at any time.

pro-physik.de has its own video channel for you to present your pre-recorded videos.

Booking period 3 Months	Rate (€)
Videocast	1,200

A Webinar usually lasts one hour: 45 minutes for the presentation itself, 15 minutes for Q&A.

The Webinar is recorded and remains six months year after its initial broadcast in the archive on pro-physik.de.

Webinars are ideal for a comprehensive presentation of new products and technologies, as well as training or other corporate information events.

Alongside technical and logistical support, various other measures are included in the rate so as to generate the maximum number of participants. These include banners on the website and in the E-Newsletters.

Your benefits at a glance:

- Quality marketing contacts
- Heightened brand awareness among your target group
- Attract a new audience that is otherwise difficult to reach
- Direct, valuable feedback from participants
- Long-term availability on demand (six months)



Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Conferences
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the JobFairs

- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics E-Newsletter with a total of 38,000 recipients
- Separate physics newsletter
- Cover letter of the DPG to all relevant DPG members



Job Fair as a presence event at the DPG Spring Conference

The German Physical Society (DPG) is the world's largest professional society with more than 51,000 members and organizes the DPG Spring Meetings every year. The

well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 5,300 physicists are expected in Regensburg and 2,000 in Bonn. Experience has shown that both job fairs are very well attended.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Regensburg (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Bonn: March 11 – 13, 2025
 Regensburg: March 18 – 20, 2025

Rates:

€ 5,300 for one Job Fair
 € 9,500 for both Job Fairs

Registration deadline:

December 16, 2025



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A.

Moderation is provided by the experienced Physik Journal team.

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June:

June 03 – 05, 2025

Registration deadline:

April 04, 2025

Date in November:

November, 11 - 13, 2025

Registration deadline:

September 16, 2025

Rate: € 5,300



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.
 • The advertorial will be placed prominently in the Physik Journal before the Job Fair.

- Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Rate: € 1,980 (instead of € 8,700) for each Advertorial

- It can be designed in the form of an interview or as a recruitment advertisement.

Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal
- Publication in the job market on pro-physik.de and in the E-Newsletter

Your benefits

- Perfectly fitting your target group
- Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm
Format: PDF-file with 300 dpi and 3 mm crop
Rate: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000
- Publication on pro-physik.de within the e-paper of the Physik Journals
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- Placement in a first-class editorial environment



Supplement

2 pages as a PDF-file:
Size: 210 mm × 297 mm
Format: PDF-file with 300 dpi and 3 mm crop
Rate: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals

Your benefits

- Can be created in the layout of the Physics Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

• with editorial support
appr. 4,000 characters incl. spaces with one image or
appr. 3,100 characters incl. spaces with two images
Rate: € 8,900

• without editorial support
finished PDF-file with 300 dpi and 3 mm crop
Rate: € 8,700



Job Ads

pro-physik.de offers the sector's largest job ad section for managers and experts in research industry and research among German-speaking countries.

You can book job ads with a layout according to your own corporate design, and for postdoc and doctoral candidates we offer pure text adverts. The designed job ads are additionally included in the physics E-Newsletter, thus reaching a considerably higher number of potential applicants.

You can quickly and easily set up your own user account for managing your job ads as well as their success, allowing you to update your adverts and administrative data at any time.

Format	Rate/4 weeks (€)
2-in-1 package (online + E-Newsletter)	
Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920
Online	
Text ad for PhD/Postdoc positions	600

Wir helfen Ihnen, die besten Talente aufzuspüren			
Sie suchen Physiker:innen? Schalten Sie jetzt Ihre Stellenanzeigen auf pro-physik und erhalten Sie qualifizierte Bewertungen.			
	Gestaltete Stellenanzeige	Gestaltete Stellenanzeige für Doktoranden- und Postdoc-Stellen	Textanzeigen nur für Doktoranden- und Postdoc-Stellen
Gestaltete Stellenanzeige nach Mustervorlagen mit Einbindung Ihres Logos oder Upload einer fertig gestalteten Stellenanzeige in Ihrem Corporate Design	✓	✓	✗
Promotion in je 1 Auslieferung der Physik Journal und pro-physik.de E-Newsletter (Empfänger: 14.900 bzw. 13.000)	✓	✓	✗
Innenhalb von 48 Stunden oder zum Wunschtermin freigeschaltet	✓	✓	✓
Ungetriggerte Textanzeigen	✗	✗	✓
Laufrzeit 20 Tage	€ 1.350,- zzgl. MwSt. <input type="button" value="Select"/>	€ 920,- zzgl. MwSt. <input type="button" value="Select"/>	€ 600,- zzgl. MwSt. <input type="button" value="Select"/>

Das minimale Aggregatvolumen in Höhe von 10% gilt. Es werden keine Aggregatvolumen in Höhe von 10% gewährt. Aggregatvolumen wird auf Textanzeigen nicht gewährt.

Interesse an einer Stellenanzeige?

Ihre Stellenbeschreibung erscheint im Physik Journal in einer Auflage von rund 53.000 Exemplaren und ohne zusätzliche Kosten innerhalb von 48 Stunden online unter:

www.pro-physik.de
www.schtec-careers.com

Wir beraten Sie gerne:

Anna Anders, Tel. 02021-106-112, anders@pro-physik.de

Ina Bieleger, Tel. 02021-106-113, bieleger@pro-physik.de

STELLENMARKT

Basycon

Neuer Standort Düsseldorf

Wir sind eine mathematisch-naturwissenschaftlich orientierte Unternehmensberatung, die Großunternehmen aller Branchen berät und in der Projektleitung unterstützt.

Exzellente Mitarbeiter und höchstes professionelles Niveau sind die Basis unseres Erfolgs. Für unsere Büros in München und Düsseldorf suchen wir als neue Kollegen / Kolleginnen

Promovierte Physiker

Voraussetzungen:

- Exakte analytische Denkfähigkeit, exzellente Zeugnisse
- Gute IT-Kenntnisse, eine Programmiersprache
- Spaß an stets neuen Aufgaben und Herausforderungen

STELLENMARKT

Für den Standort Hamburg suchen wir:

DESY-Fellowship-Programm – Experimentelle Teilchenphysik (w/m/d)

DESY

Das Deutsche Elektronen-Synchrotron DESY mit seinen 2700 Mitarbeitern und Mitarbeitern an den Standorten Hamburg und Zeuthen ist ein weltweit führendes Forschungsinstitut. Im Mittelpunkt der Forschung steht die Entschlüsselung der Struktur und Funktion von Materie, von dem kleinsten Teilchen der Materie bis hin zum Baustein des Lebens. Damit trägt DESY zur Lösung der großen Fragen und drängenden Herausforderungen von Wissenschaft, Gesellschaft und Wirtschaft bei. Mit seiner hochmodernen Forschungsinfrastruktur, seinen international angelegten Forschungs-Plattformen und seiner internationalen Vernetzung verfügt DESY über ein hochattraktives Arbeitsumfeld in herausragender technischer und administrativer Bereich sowie für die Ausbildung von hochqualifiziertem Nachwuchs.

Wir suchen eine/n wissenschaftliche/n Positionen der Teilchenphysik auf unserem Campus und an internationalen Laboren wie CERN oder ICF. Wir erwarten Techniker:innen für Detektoren und Beschleuniger und arbeiten am wissenschaftlichen Computing. Wir betreiben wichtige Infrastrukturen wie die TopD-Centren oder das Electron-Transfer.

Ihre Aufgabe

Wir laden Sie ein, eine aktive Rolle in einem oder mehreren der folgenden Projekte am Standort Hamburg zu übernehmen:

- Die Experimente ATLAS und CMS an CERN
- Experimentelle Aktivitäten von RHIC/ALICE II und Vorbereitungen für zukünftige Ionen-Experimente
- Arbeiten zur Vorbereitung von zukünftigen Experimenten der Teilchenphysik, insbesondere auch technische Arbeiten in der Detektor- und Technikentwicklung
- Wissenschaftliches Computing
- Entwicklung von Beschleunigern

Ihr Profil

- Promotion in Physik für ein Fellowship müssen Sie spätestens 5 Jahre nach Ihrer Promotion (die Stelle anfordern)
- Interesse an der Teilchenphysik
- Erfahrung für ein internationales Umfeld oder übergeordneten Bereiche relevant ist

Das DESY Fellowship werden für die Dauer von 2 Jahren mit der Möglichkeit der Verlängerung um ein weiteres Jahr vergeben.

Während Ihres Aufenthalts in Hamburg wird Ihre Wohnung sowie der Refektorienkosten über www.desy.de/forlife/ getragen.

Es liegt in Ihrer Verantwortung, dass uns alle Unterlagen, inklusive 3 Empfehlungsschreiben, noch vor Ende der Bewerbungsfrist erreichen. Die Vergütung und soziale Leistungen entsprechen denen des öffentlichen Dienstes. Die Entlohnung erfolgt je nach Qualifikation und Aufgabenübertragung. Schwerbehinderte Menschen werden bei gleicher Eignung bevorzugt berücksichtigt. DESY ist offen für flexible Arbeitsumstände. DESY fördert die berufliche Einbindung von Frauen und ist eine Frauen-unterrepräsentante. Wir sind ein gleichberechtigtes Team. Stellen sind reserviert für Bewerber:innen, die eine gesundheitliche Minderung, im Rahmen eines jeden Bewerbungsverfahrens und nicht aufgeführt, ist. Die Stelle ist konkret für Teilzeitstellen besetzt werden kann.

Wir freuen uns auf Ihre Bewerbung über unser Bewerbungsportal: www.desy.de/forlife/

Deutsches Elektronen-Synchrotron DESY
Personalarbeitung | Personal-FFS01/02/03
Notkestraße 85 | 22607 Hamburg
Telefon: 041 866-1302
Bewerbungsschluss: 31.03.2021

www.desy.de/forlife/

STELLENMARKT

Das Zentrum TopDy – Dynamics and Topology sucht im Rahmen der Forschung durch die Landesstiftungsanstalt für Materialforschung - Frau zum **01.07.2021** eine Kandidatinnen Kandidaten als

Lecturer (Wissenschaftliche/r Mitarbeiter/in - EG15)

auf dem Gebiet **Materialwissenschaften und Physik der kondensierten Materie** am Institut für Physik, Die Johannes Gutenberg-Universität Mainz ist eine führende Forschungs- und Lehruniversität mit einem Schwerpunkt in Physik und in Materialwissenschaften.

Gesucht ist eine Persönlichkeit mit pädagogischem Engagement und Interesse an den Materialwissenschaften und der Physik der kondensierten Materie. Die Stelleninhaberin/der Stelleninhaber arbeitet eng mit dem Sprecher der Geschichtsbildung des Zentrums TopDy sowie mit dem Dekan des Fachbereichs Physik, Mathematik und Informatik zusammen.

Zu den Aufgaben gehört die Lehre in der Experimentalphysik in ihrer vollen Breite, Spezialvorlesungen inklusive Magnetismus, Praktika und didaktische Veranstaltungen. Außerdem zählt die Organisation von wissenschaftlichen Veranstaltungen des Zentrums TopDy zu den wichtigen Aufgaben des Stelleninhabers/des Stelleninhabers. Eine Einbindung in die Entwicklung von Konzepten für forschungsorientierte Lehre an der Universität ist möglich und erwünscht.

Es wird erwartet, dass Möglichkeiten zu intensiven Zusammenarbeiten des Stelleninhabers/des Stelleninhabers mit bestehenden theoretischen und experimentellen Arbeitsgruppen z.B. im Rahmen der Themen des Sonderforschungsbereiches TR9-173 (Sonder-K am Institut für Physik) sowie innerhalb des Zentrums TopDy wahrgenommen werden. Antragsstellung und Unterstützung bei der Einwerbung von Drittmitteln wird erwartet.

Forschungserfahrung im Bereich der Festkörperphysik, innovativer Lehrmethoden in der Didaktik der Physik, wie z.B. Massive Open Online Courses oder Blended Learning sind von Vorteil. Einstellungsvoraussetzungen sind die Promotion im Bereich Physik und der Nachweis von Erfahrung in der Lehre.

Die Stelle wird im Angestelltenverhältnis (EG15 TV-L) auszuüben und ist initial bis zum 31.12.2023 befristet; eine mögliche Verlängerung ist bis maximal 30.06.2026 geplant. Detaillierte Informationen finden Sie im Internet unter <https://www.verwaltung.personal.uni-mainz.de/stellenausreibungen/>

Die Johannes Gutenberg-Universität will die Erhöhung des Frauenanteils dort erreichen, wo Frauen unterrepräsentiert sind. Qualifizierte Bewerberinnen sind deshalb ausdrücklich aufgefordert, sich zu bewerben. Bewerbungen, Schwerbehinderten werden bei gleicher Eignung bevorzugt behandelt.

Elektronische Bewerbungen mit ausgefüllten Unterlagen werden unter dem Stichwort **TopDy-LECT15** bis zum **30. April 2021** elektronisch in einer einzigen pdf - Datei erbeten an: topdy@uni-mainz.de

TopDy – Dynamics and Topology
Geschäftsstelle Dr. P. Frank
Stadionweg 7
55128 Mainz
E-Mail: mainz@uni-mainz.de
Tel. 06131-392369
topdy.uni-mainz.de

Hinweise zum Datenschutz: <https://www.verwaltung.personal.uni-mainz.de/inf/2019/09/Datenschutz-Bewerberinnen.pdf>

Naturally we also offer an online/print combination (3-in-1 package) together with Physik Journal (circulation: 46,115).

3-in-1 package (online, E-Newsletter + print)	Rate per mm height (€)
90 mm width	17
180 mm width	34

- Top-Job / Upgrade:**
- Additional prominent marking of your job advertisement as a Top-Job (limited places)
 - in the **online job market** on jobs.pro-physik.de for 4 weeks in the top search results
 - in the **physics E-Newsletter** / 4 mailings placed on one of the top positions

Surcharge € 300

List of Suppliers

List of suppliers

The pro-physik.de directory of suppliers and that of the journals Physik Journal and PhotonicsViews is the largest database for suppliers, manufacturers and service industries in the physical technical sector.

Your entry contains your company logo and all the relevant contact details for your business. You can also decide under which and how many key words your entry is listed.

To provide users with an optimum overview of your company, all product entries, video-casts, and WebSeminars etc. are linked to your online entry.

The screenshot displays the 'BEZUGSQUELLER' (Reference Sources) section of the pro-physik.de website. It features a grid of company logos and names, including: SEKELS, LASEROPTIK GmbH, Agnosta Physik & Messtechnik, Forschungsmetrolas, BILFINGER, ROFEP SCIENTIFIC GMBH, SIGMA Surface Science, scientaomicron, SPECS™, STAB INSTRUMENTE, soliton, and MANTIS. The interface includes search filters and navigation options.

The screenshot shows the company profile for SmarAct GmbH. At the top, it features the 'Das Physikportal pro-physik.de' logo. The company name 'SmarAct' is prominently displayed with its logo. Below the name, a list of products and services is provided:

- Goniometer
- Halbleiter-Messtechnik
- Interferometer
- Manipulatoren
- Mikropositioniersysteme
- Nano-Metrologie
- Nano-Positioniersysteme
- Optomechanik
- Piezoelektrische Stellelemente
- Positionier-Elemente
- Positioniersysteme
- Präzisionsrundtische
- Schrittmotoren, Vakuum-, Kryo
- Schwingungsmesstechnik
- Spitzenmessplätze
- Tieftemperatur-Ausrüstung
- UHV-kompatible Motoren
- UHV-Manipulatoren
- Vakuum-Komponenten

Below the list, there are social media sharing icons for Facebook, Twitter, LinkedIn, X, and Telegram. The 'Kontakt' (Contact) section provides the following information:

SmarAct GmbH
 Schütte-Lanz-Straße 9
 26135 Oldenburg
 Deutschland
 ☎ +49 (0)441 800879-0
 ✉ +49 (0)441 800879-21

Buttons for 'E-MAIL' and 'WEBSEITE' are also visible.

Format Rate/12 Months (€)

Physik Journal per line (online + print) 125.40

Other charges may apply depending on the scope of and additions to your company's entry.

Rates for entries in other physics journals available upon request.

Rates | Technical Details

Format	Rate (€)
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Banner advertisement (per Month)

Leaderboard (728 x 90 px)*	1,650
Wide Skyscraper (160 x 600 px)*	1,600
Medium Rectangle (300 x 250 px)*	1,450

*A Large Mobile Banner (320 x 100 Pixel) must also be supplied for the mobile-optimized version.

Physics E-Newsletter (4 newsletters)

Fullsize Banner (468 x 60 px)	1,900
Feature Newsletter (image, text + URL)	2,200

Product of the Month / Productinformation

Product of the Month	2,200
Productinformation Print + Online (Booking period 6 months) – 1 Portal	850
Productinformation Print + Online (Booking period 6 months) – 2 Portals	950
Productinformation Extension (6 months)	590

Webinar	12,980
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Videocast	1,200
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Content Ad	1,900
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Content Premium-Package	4,890
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Top Feature Portal	2,700
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Calendar of events	500
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Job ads (4 weeks online)

2-in-1 package (online + E-newsletter)

Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920

Online

Text ad for PhD/Postdoc positions	600
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	Rate per mm height
3-in-1 package (online, E-newsletter + print)	
90 mm width	17.00
180 mm width	34.00
Top-Job Upgrade	300

All Rates are subject to the statutory VAT.

The new Rate list comes into effect on October 01, 2024 and supersedes all previous Rate lists.

Banner

Maximum file size for all file types is 200 kb.

Dimensions accepted:

- Leaderboard (728 x 90 px)*
- Wide Skyscraper (160 x 600 px)*
- Medium Rectangle (300 x 250 px)*
- * additionally Large Mobile Banner (320 x 100 px) for the mobile-optimized version.

Accepted file formats:

- DoubleClick Tags
- GIF, JPG & PNG
- HTML5 <https://goo.gl/QY0EMJ>
- Third-party tags from DFP certified vendors found here: <https://goo.gl/1bJ5mc>

HTML5 Guidelines

HTML5 requirements: <https://goo.gl/rYMVcf>
The Interactive Advertising Bureau (IAB) is an advertising business organization that develops industry standards, conducts research, and provides legal support for the online advertising industry. The IAB provides the following HTML5 Guidelines for Ad Designers & Creative Technologists: <http://www.iab.net/html5>

E-Newsletter Sponsoring

Full Size Banner (468 x 60 px)

- GIF, JPG & PNG (static image for newsletter ads)

Feature Newsletter

- Image (GIF, JPG & PNG; 760 x 470 px)
- Headline max. 55 characters
- Text max. 220 characters
- Web-Link

Product of the Month/Productinformation

- Image (TIF, JPG & EPS; min. 300 dpi)
- max 1,600 characters
- Web-Link
- E-Mail link

Content Ad

- Image (GIF, JPG & PNG; 760 x 470 px)
- Headline max. 55 characters
- Teasertext max. 220 characters
- Web-Link

Content Premium-Package

- Details please see page 4

Top Feature Portal

- Headline
- Teaser text (max. 150 characters)
- Text (max. 4,000 characters – please formulated factually and neutrally)
- At least 1 image (665 x 450 px; max. 250 KB), further images possible (format as above)
- Captions with exact assignment to the images
- Target URL if possible

Calendar of events

- Name, location, date and time of the event
- Image (GIF, JPG & PNG; 760 x 470 px)
- Teasertext max. 220 characters
- Text max. 2,000 characters
- Web-Link

WebSeminar/Videocast/List of suppliers

These formats are not standardized. Please contact us for technical details.

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

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- (g) **“Reprint Quotation”** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **“Terms”** means these terms and conditions.

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- 5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
- 6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- 7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
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- (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;

- (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

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- (b) Section IV (Reporting) (excluding clause IV(b));
- (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
- (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

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Advertising and Reprint Production Terms and Conditions

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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